### **TRAVEL MEDIA Jsc.**

Travel Media Jsc is Bulgarian investment company.

**In Travel Media Jsc** structure there are 7 companies:

- P Group Plovdiv– incoming touroperator
- Zelanos Tours specialist in cultural tourism one day tours and multi-days round tours
- ABAX outgoing touroperator
- Playtour travel agency, B2C
- P Consult consultancy company in the field of marketing, management, finance
- Ekvator.bg leading B2C travel agency in Bulgaria for outgoing holidays and tours
- Hotelina.bg leading B2C travel agency for domestic tourism



#### P Group Plovdiv Ltd.

**P Group**, which is incoming touroperator and DMC in Bulgaria - the company is operating on the market for the last 10 years. For that period we take care of tourists coming with charter flights, groups and individuals for many partners. Here is short list of the most famous:

- UK Radical Group (Busabout) a part of The Travel Corporation
- Spain Jumbo Tours
- Italy Alpitour, Balkan Express, Virtus Viaggi
- Iran Pars Palad
- Egypt Valee du Nile
- Croatia (for Koreans) Fortuna Travel
- Poland Veniti
- Czech Republic Kovotours
- 30 Romanian touroperators
- 10 Macedonian touroperators
- 10 Greek touroperators
- we are exclusive partner for Bulgaria of Busabout
- we are exclusive partner of German travel agency for their Travel Help Card program
- we are exclusive partner for Bulgaria of Alpitour biggest Italian touroperator

**Our staff** - In the company we have — Contracting, Reservations and Marketing departments. Except them we have IT and accounting departments which are outsourced.

We have more than 30 representatives working with different partners in the main resorts and cities. Our site with services for foreign market is <a href="https://www.p-group.eu">www.p-group.eu</a>

#### We offer:

- accommodation beach, ski, spa, city, rural, golf hotels
- handling services meet and greet your clients, representing your company
- transfers
- excursions one day, two day long from the main cities and resorts
- round tours starting from Sofia, Istanbul, Turkey, Athens, Bucharest, Belgrade, Skopje
- organization of corporate events, conferences, exhibitions



#### **Zelanos Tours**

#### www.zelanos.com

Zelanos tours is trade mark of P Group Ltd, specialized in cultural tours.

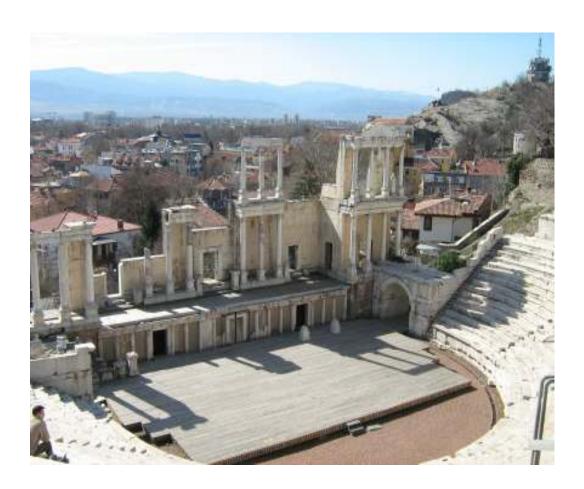
#### **Our Zelanos Tours mission**

We will reveal you the beauty and treasures of Bulgaria in a unique mode, which will leave you full of magnificent memories of your trip, and make you fall in love with our country. We are going to show you the authentic Bulgaria – the world famous and the secret sites, the fantastic cuisine and wines, the impressive nature, the ancient relics and the always welcoming and smiling Bulgarians.

#### **Advantages of Zelanos tours programs:**

- All tours are with guaranteed departures dates one day tours from Sofia and multi-days round tours
- Highest quality of services
- Professional and experienced local guides
- Carefully selected hotels at each destinations in Bulgarian round tour
- Modern vehicles
- Small and compact groups

#### 100% guaranteed clients satisfaction



#### **ABAX Ltd.**

This company from Travel Media portfolio is outgoing B2B touroperator, wholesaler. In ABAX we have own programs with charter flights to:

- Sicily charter flights
- Sardinia charter flights
- Weekend to European capitals with block seats on regular flights to Rome, Paris, Vienna,
  Prague, Budapest, Barcelona, Malta
- Maldives, Bali, Thailand based on regular flights
- Greece Halkidiki, Pieria
- Greek Islands Thassos, Corfu, Crete

Abax is leading Bulgarian touroperator with network of 150 sub-agents. We put on the market only highest quality programs. We target the middle class clients, so we work mainly with good 3 star and 4 star hotels at specially negotiated prices and conditions.

Web-site: www.abax.bg



### Playtour Ltd.

Playtour is new brand of Travel Media.

At the moment Playtour serve mainly corporate clients for their business trips and individual clients for leisure - tours and holidays.

We plan to develop 7 specialized B2C web sites for Bulgarians - beach holidays, ski holidays, cultural tours, SPA etc and also we plan to establish 4 new offices in 2014.

We also develop the popular Bulgarian sites <u>www.ekvator.bg</u> - B2C web site for vacations and excursions for Bulgarians and <u>www.hotelina.bg</u> – best Bulgarian hotels



# Ekvator.bg www.ekvator.bg

Ekvator.bg is our Brand for customers, Bulgarian clients, who wants to travel abroad.

Ekvator.bg offers to its clients the best programs of all leading Bulgarian touroperators for Greece, Turkey, Italy, Spain, Dubai.

Ekvator.bg becomes market leader in Bulgaria in B2C segment for outgoing tours and holidays.

Our mission is to offer highest quality services, to offer cost effective holidays and to establish long-term relations with satisfied clients.

To book in Ekvator.bg is fast, easy and safety. We work, you relax.



# Hotelina.bg www.hotelina.bg

Hotelina is leader in Bulgaria offering Bulgaria for Bulgarians.

We offer only the good hotels from 3\* to 5\*:

- Beach holidays
- Ski holidays
- SPA vacations and banleo treatments
- Romantic holidays all over Bulgaria in relaxing places full of history and fantastic nature

We know Bulgaria and we show its beauty to the Bulgarian clients.

Hotelina.bg offer the lowest rates, because we have long-term relations and we know personally the hotel owners and managers.

